NIAB TAG
Membership

Boost yields and quality

Save money and improve margins

Unleash the power of your data
We provide the knowledge
our members need to translate the most recent science into their agronomic decision-making, as well as to cope with external pressures such as legislative change and economic and environmental challenges. Members benefit from exclusive, impartial technical insights drawn from our large member research programme and early access to NIAB’s strategic research and crop specialists.

We provide the technology
our members need to unleash the power of data through the niabnetwork.com platform, a dynamic interface between their own data, crop research and NIAB Digital products. Member accounts are personal, with secure encryption and full ownership of their own data and sharing permissions. With standard and bespoke options there are cost-effective solutions for farmer, agronomist and corporate members.

We provide the network
our members need to engage with NIAB’s crop specialists and regional agronomists to enjoy totally independent, science-driven advice that adds value to their business.

NIAB TAG Membership offers farmers, agronomists and trade professionals access to the leading technical service supporting profitable crop production in the UK.

We provide a choice
of membership packages to suit farmers, agronomists and trade professionals engaged in optimising and improving arable crop production.

We provide a free trial
of the Farm Local membership package giving you time to test out the service for 90 days* before committing.

Visit www.niabnetwork.com to sign up.

Alternatively call or e-mail Mary McPhee or Angus Hamilton in the membership office on 01223 342344 or niabtagnetwork@niab.com to discuss your options.

* For new members only

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NIAB TAG MEMBERSHIP PACKAGES

Visit www.niabnetwork.com to sign up.
NIAB TAG Farm Local membership connects your crop production with NIAB TAG research, technical knowledge and NIAB Digital tools, giving new agronomic insights specific to your farm. We offer varying subscription rates according to the size of the farm with Farm Local membership starting at less than £1/ha per annum.

Includes 39 BASIS points and 10 NRoSO points per year.

NIAB TAG Farm Plus is also available. ActivSmart and field days are not included in this package.

The NIAB TAG Farm Local Membership service includes:

- The most up-to-date agronomy, variety and science advice to feed business improvement
- Key publications to support strategic planning
- Input planning, agronomy strategies and new product guides to optimise inputs
- Exclusive technical events with local, regional and national networking opportunities
- Full access to NIAB TAG Membership agronomy, variety and science advice and experts
- Unique agronomy insight from the exclusive members’ research programme
- Exclusive technical events, including local field discussion groups
- Landmark, our quarterly members’ technical journal
- Industry news and updates

Membership also gives preferential access to NIAB Digital services including:

- Farm and field mapping
- Farm data storage and controlled data sharing
- Field weather forecasts and actuals
- Geo-spatial analytics including satellite imagery and UAV data upload
- NIAB TAG field-specific agronomy alerts
- NIAB TAG crowd-sourcing pest and disease data
- ActivSmart to aid product selection and avoid inappropriate purchases
NIAB TAG Membership includes a wide range of online and printed publications

- **The Strategic Agronomy Handbook** features research projects with several years of data and extracts key findings and messages.
- In many cases, it is only by combining several years of data that seasonal effects can become clear.
- This is particularly true for experiments where seasonal weather has a major impact on performance – such as black-grass herbicides and fungicide programmes.

- **The Variety Interactions Handbook** describes research projects with treatments that interact with variety.
- Some of the membership trials specifically investigate the interaction of varieties with agronomic inputs and the variability in performance of varieties.
- Those trials demonstrate where variety performance is affected by inputs, climate, region, rotational position and new disease races.

- **The Members Trial Results** book is published annually.
- It reports on over 100 field experiments designed specifically in response to members’ requests. The trials cover tactical issues, strategic/political challenges and variety interactions experiments on a range of arable crops.

- **NIAB Landmark**, with four issues each year, is designed to keep members up-to-date on a range of strategic, political and tactical issues facing the industry.
- It showcases the range of scientific research being carried out at NIAB as well as featuring some members’ trial results and invited articles from around the industry.

- **The Guide to Nozzle Selection and Water Volumes** is a reference document giving information on nozzle selection, types of spray nozzles available and their uses.
- The guide includes information and guidance on water volumes, spray penetration into canopies, spray distribution and pesticide labelling.
- Advice is given on choosing the right nozzle for your specific requirements.

- **The Cover Crops Guide** provides information and advice on the selection and management of cover crops. Guidance has been generated from a range of sources including research, grower feedback and other expert opinion.
- The focus is on the use of autumn-sown cover crops used ahead of spring crops but also includes aspects of cover crops used in wider scenarios.

 Depending on the subscription package members may receive regular updates by email and post, including the monthly e-newsletter Network News, Agronomy Updates and in-season Harvest Trial Results.
SEEDS

For farmers and industry professionals focused on delivering an elite understanding of seeds and varieties across a wide range of crops.

The Seeds package includes

• Access to Seeds member technical content, weather and crowdsourcing on niabnetwork.com via PC, tablet or smartphone.
• Landmark, our members’ technical journal.
• Industry news and updates.
• Access to NIAB TAG variety advice and experts.
• Unique insight from exclusive member research on variety and agronomy interactions.
• Key publications on variety performance.
• Invites to Open Days and exclusive regional Members’ Variety days.

Up to 6 BASIS points and 3 NRoSO points per year.

SEEDS PLUS

The Seeds Plus package includes

• All the ‘Seeds’ benefits.
• Online access to NIAB’s barley-ID service.
• Variety and Seeds Compendium publication with comprehensive information on all EU registered varieties of major arable and livestock crops grown in the UK.

BASIS NRoSO

Up to 8 BASIS points and 3 NRoSO points per year.

SEEDS SPECIALIST

The Seeds Specialist package includes

• All the ‘Seeds Plus’ benefits.
• NIAB SeedStats online for real-time access to UK seed certification data.
• NIAB technical commentary on historical areas entered, weights certified, areas approved and market share.
• NIAB SeedStats Journal.

BASIS NRoSO

Up to 10 BASIS points and 3 NRoSO points per year.
MEMBERSHIP IN YOUR AREA

NIAB TAG supports 18 local centres and works with 14 technical committees who meet several times per year and ensure research programmes for members align with current annual and strategic planning issues on farm.

NIAB TAG Technical Committees and the local groups they represent include:

North  Berwick (1), Croft (2, 3, 4) and Lincoln (5, 6)

East  Essex (7), Suffolk (8), Biggleswade (9), Kettering (10) and Norfolk (11)

South  Kent (12), Wessex (13, 14), Somerset (15) and Cornwall (16)

West  Cirencester (17) and Warwick (18)

MEMBERSHIP TEAM

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NIAB is the UK’s fastest growing crop science organisation, having trebled in size over the past decade through a strategic programme of investment, merger and acquisition. With headquarters in Cambridge, and regional offices across the country, employing more than 400 people across the UK, NIAB is at the forefront of the application of genetics, physiology, soil science, precision agronomy and data science to improve the yield, efficiency and resilience of crop production across the arable, forage and horticulture sectors.

NIAB TAG members benefit from early access to information gathered through strategic NIAB research as well as the extensive member-funded programme which delivers impartial, cost-effective agronomy strategies. We also help members plan their farming strategies to cope with external pressures such as legislative changes and economic and environmental pressures.