FREE 30 DAY TRIAL of Farm Local membership package
Visit niab.com/30 to register interest
Be at the leading edge of UK agronomy
NIAB TAG Membership offers farmers, agronomists and trade professionals access to the leading technical service supporting profitable crop production in the UK.

We provide the knowledge
our members need to translate the most recent science into their agronomic decision-making, as well as to cope with external pressures such as legislative change and economic and environmental challenges. Members benefit from exclusive, impartial technical insights drawn from our large member research programme and early access to NIAB’s strategic research and crop specialists.

We provide the technology
our members need to unleash the power of data through the niabnetwork.com platform, a dynamic interface between their own data, crop research and NIAB Digital products.

We provide the network
our members need to engage with NIAB’s crop specialists and regional agronomists to enjoy totally independent, science-driven advice that adds value to their business.

We provide a free trial
of the Farm Local (30 days*) membership package giving you time to test out the service before committing including:
- One secure NIAB Digital Farm account on niabnetwork.com with the ability to add additional users and features:
  - Farm and field mapping
  - Farm data storage and controlled data sharing
  - Field weather forecasts and actuals
  - Geo-spatial analytics including 3 satellite images per season and UAV data upload
  - NIAB TAG field-specific agronomy alerts
  - NIAB TAG crowd-sourcing pest and disease data
  - ActivSmart to aid product selection and avoid inappropriate purchases
- Landmark, our quarterly members’ technical journal
- Industry news and updates
- Full access to NIAB TAG membership agronomy, variety and science advice and experts
- Unique agronomy insight from the exclusive members’ research programme*
- Key publications to support strategic planning
- Input planning, agronomy strategies and new product guides
- Exclusive technical events, including local field discussion groups

NIAB TAG Farm Local delivers an integrated approach to seamlessly connect your crop production with NIAB TAG research, technical knowledge and digital tools to gain new agronomic insights specific to your farm.

Visit www.niab.com/30 to sign up online. If you choose to cancel your membership at the end of your trial period we will not make any charge.

We know you won’t need convincing
We offer varying rates according to the size of your farm. Farm Local membership costs less than £1 per hectare per annum.

Additional membership packages are available, including multiple farm, agronomist and corporate rates. We can build a package that best suits your needs. Call or e-mail Mary McPhee or Angus Hamilton in the membership office on 01223 342344 or niabtagnetwork@niab.com if you have any queries or specific requests.

JOIN TODAY